



# The Alea Sessions

## 2021 Post-Event Report

For Our New Agile Conference Series

New York



Gulf Region



London



Website  
[aleaglobalgroup.com](http://aleaglobalgroup.com)

Linked in  
Follow us



## About us

Alea Global Group is a family office based in Kuwait, in the Middle East. We specialise in creating events for and with family offices in key regions around the world.

Through our extensive network of high profile family offices we are able to connect families from these regions together to exchange ideas and experiences. The collaborations forged at our events create global business opportunities that are powerful, profitable and long-lasting.

Attendees at our events are high level decision-makers and family office members, and our delegates include business owners, and those at CEO, CIO or CFO level, within family offices and associated organisations.



***Our summits are aimed very specifically at family offices, and are so effective because they are organised by experts from a family office background.***

We constantly liaise with the regional and global business community, and we monitor wider current affairs, so that we can bring our delegates the most up-to-date and useful information to help them navigate their family offices to further long-lasting success.

Our focus is not only on business, but on every aspect of running a family office, including structuring family offices, succession planning, capital investment, wealth management, personal wellbeing, lifestyle and legacy.

By creating an informal environment in which speakers and delegates can share their expertise and experiences, we also offer a unique opportunity to bring family offices together and find new ways to work with and learn from one another.



## About The Alea Sessions

The Alea Sessions is a new series of irregular but responsive events which we hold whenever we feel there are topics that need to be addressed and which our followers would like to talk about.

These events are usually shorter than our Family Office Summits, with a more focused programme, and with a lower cost of entry.

They may occur anywhere in the world, and also online. 2021 was our first year of conducting The Alea Sessions, and we are pleased to report that each of our three events in the series was a huge success.



### An overview of 2021

- 3 events held
- 3 regions
- 81 speakers
- 214 family offices
- 29 service providers

# The Gulf Region

7-9 March 2021 | Online

Not to be deterred by travel restrictions, we took our first edition of new conference series The Alea Sessions entirely online this year.

We hosted two days of online panels and talks for business leaders and family offices who have the power and enthusiasm to change the world for the better.

As much as possible, we strove to match our delegates' favourite elements of the in-person experience, from an inspiring programme to fascinating roundtable discussions and one-on-one networking.

## The programme

Bringing together the most timely topics as well as subjects that are always at the forefront of family office life, we created a programme that addressed the needs of family offices right now.

We heard from expert speakers on geopolitics, the struggle between personal privacy and societal security, national self-sufficiency, new business practises for the new world, healthcare in the Gulf, and what urgent action family offices can take now to ensure their long-term success.

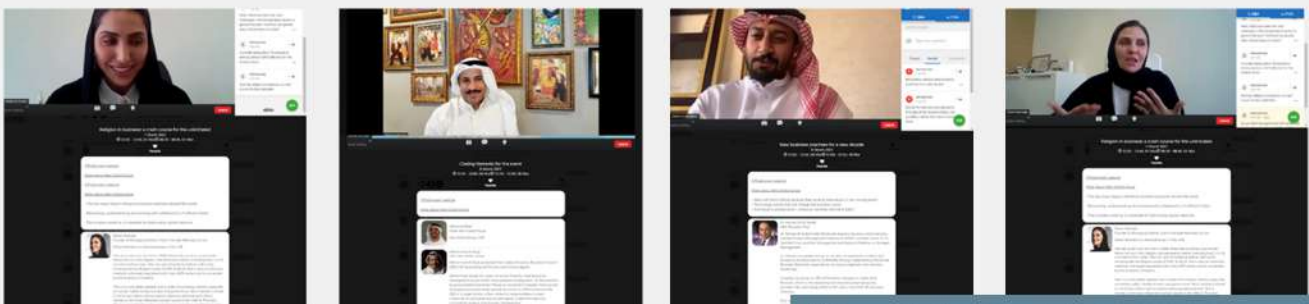
Amongst these panels and talks, we also had plenty of time for breakout chats and networking, of which our delegates took full advantage.

## Who was there?

- 115 GCC family offices
- 17 service providers

## Networking stats

- The interaction ratio was 7:10
- There were up to 132 delegates online at any one time
- 69 delegates attended one-to-one meetings



[View all photos at thealeasessions.com](https://thealeasessions.com)

# Redesigning the Future

9 September 2021 | New York

Our first in-person event of 2021 was a joy to host and, according to our delegates, a joy to attend too.

This celebratory gathering brought together family offices and service providers for a one-day event attended by delegates from the US and around the world.

## The programme

Listening to and responding to our audience of fellow family offices, we designed a programme that spoke about navigating our way through the global issues of 2021.

The programme included practical sessions on urgent action for long term success, national self-sufficiency, international investment, healthcare, digital assets and cryptocurrency, and real estate in a post-covid world.

We also heard about new business practises for a new decade, philanthropy, and single family rentals. Our networking opportunities included coffee breaks, lunch and a cocktail reception so that all delegates had the chance to meet each other in a relaxed setting.

## Who was there?

- 57 US family offices
- 8 service providers

## Networking stats

- 4 Roundtable sessions
- 4 Networking sessions
- There was an interaction ratio of 87%



View all photos at [theleasessions.com](https://theleasessions.com)

# Redesigning the Future

16 September 2021 | London

With selected attendees from the UK and around Europe, our London event was a relaxed and informative one.

Most of our speakers were there in person, with a couple of contributors joining us over video, and this hybrid event worked well as a template for future events that may be affected by any travel disruption.

## The programme

Our delegates enjoyed a programme of practical and lively discussions about family office and current affairs subjects including private equity, the international investment landscape, and the state of modern day China.

Together we reimagined the supply chain, pondered whether we are post-political yet, and considered the best action to take for a successful long term family office future.

This was broken up with roundtable discussions, regular breaks, a sociable lunch, and a post- event cocktail reception for our usual relaxed and informal networking.

## Who was there?

- 42 UK & European family offices
- 4 service providers

## Networking stats

- 3 Roundtables sessions
- 4 Networking sessions
- There was an interaction ratio of 94%



[View all photos at theleasessions.com](https://theleasessions.com)